



GUANGHUA - KELLOGG EXECUTIVE MBA
APPLICATION FORM

Kellogg  **Guanghua**

EXECUTIVE MBA GLOBAL NETWORK

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Application Submission Instructions

In order to expedite the submission of your application and promote environmental sustainability, the Guanghua-Kellogg Executive MBA Program requires that the application be submitted electronically.

In the application submission email, please fill in the subject line as follows:

FIRST NAME_LAST NAME_GKEMBA Application

Applicants must send the following documents to gkemba@gsm.pku.edu.cn:

The following documents should be enclosed in the email via an attached .zip file:

- Application Form
- Resume or CV
- Company Introduction
- Organizational Chart
- Transcripts / Photocopy of Degree
- Photocopy of Qualifications (if any)
- Color, Passport-sized Photo
- Photocopy of ID
- Photocopy of Business Card

The following supplemental material must be sent via postal mail to the Guanghua-Kellogg Executive MBA Program Office:

Executive MBA Program Office at:

Guanghua-Kellogg Executive MBA Program Office
Peking University, Guanghua School of Management
5 Yiheyuan Rd, Guanghua Bldg No. 2, Suite 201
Beijing, China 100871

Supplemental Documents:

- 2 Letters of Recommendation*
- Letter of Organizational Support*
- Proof of English Proficiency

Please download the supplemental documents form and enclose the completed form in the packet with the aforementioned documents.

* Please note that the two letters of recommendation and the letter of organizational support should be sent by the individual recommender and your company, respectively. Please provide your recommender and your company with the respective forms and instructions for submission.

Declaration:

I declare that all the information and document(s) provided in this application is correct. In the event that information is found to be falsified and/or relevant information is omitted, I understand that my application will be terminated and, if I have already been admitted, I will be subject to expulsion from the Guanghua-Kellogg EMBA program. If I am found to have falsified information and/or omitted relevant information, any fees I have paid will not be refunded.

YES Signature: _____

Date (DD/MM/YY): _____

Personal Information

Name

Type of ID

ID
 Passport Number
 Hong Kong and Macau Permit

ID Number:

Gender

Male
 Female

Nationality / Citizenship

Date of Birth

 / /

Place of Birth

City:

Country:

Organization (Chinese nationals only)

Chinese Ethnic Group / Ethnicity (Optional)

Education Background

University / College	Degree Type (BA, BS, MS, PhD, etc.)	Degree	Duration (YYYY-YYYY)
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Mailing Address / Physical Address

Address, City, Country:

Telephone (Country Code, Telephone Number):

Email:

Postal Code:

Preferred corresponding address home / office, Mailing Address (Address, City, Country)

Home:

Office:

Postal Code:

Emergency Contact Person (Name, Relationship, Telephone)

Name of Institution of Highest Degree Obtained

Name of Institution:

School ID Number (Chinese nationals only):

Non-Degree Educational Experience

Name of Educational Institution	Degree Type (BA, BS, MS, PhD, etc.)	Distinctions	Duration (YYYY-YYYY)
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Total Annual Compensation

Basic Annual Salary:

Expected Annual Bonus:

Stock Options:

Housing Benefits:

Others:

Professional Experience

Years of Work Experience

Company Name

Office Location

City / Country:

Phone:

Email:

Fax:

Title / Position

Years in Current Position

Number of Years in Management Role

Indicate Parent Corporation Name (if any)

Company Headquarters Location

City / Country:

Phone:

Fax:

Email:

Department

Technical Titles (if any) (Chinese nationals only)

Company Sector (Please check)

- | | | | |
|---|--|--|--|
| <input type="radio"/> Advertising | <input type="radio"/> Electric Machines | <input type="radio"/> Msc Manufactured Products | <input type="radio"/> Real Estate |
| <input type="radio"/> Aeronautics | <input type="radio"/> Electronic Equipment | <input type="radio"/> Non-electric Machines | <input type="radio"/> Research Institute |
| <input type="radio"/> Agriculture | <input type="radio"/> Energy | <input type="radio"/> Non-profit / NGOs | <input type="radio"/> Retail Trade |
| <input type="radio"/> Automobiles | <input type="radio"/> Engineering Services | <input type="radio"/> Optical&Scientific Equipment | <input type="radio"/> Social-Health Services |
| <input type="radio"/> Business Associate | <input type="radio"/> Environment / Utilities | <input type="radio"/> Other Financial Services | <input type="radio"/> Sports / Leisure |
| <input type="radio"/> Chemicals | <input type="radio"/> Executive Search | <input type="radio"/> Other Products&Services | <input type="radio"/> Stone, Clay&Glass |
| <input type="radio"/> Commercial Banking | <input type="radio"/> Fabricated Metal Products | <input type="radio"/> Paper-Allied Products | <input type="radio"/> Telecommunications |
| <input type="radio"/> Communications | <input type="radio"/> Food&Drink | <input type="radio"/> Petroleum | <input type="radio"/> Textile |
| <input type="radio"/> Computers / Computer Services | <input type="radio"/> Holdings | <input type="radio"/> Pharmaceuticals | <input type="radio"/> Tobacco |
| <input type="radio"/> Conglomerates | <input type="radio"/> Insurance | <input type="radio"/> Plastics&Rubber | <input type="radio"/> Transportation-Travel |
| <input type="radio"/> Construction | <input type="radio"/> Internet Services / Multimedia | <input type="radio"/> Primary Metal Industries | <input type="radio"/> Venture Capital / Private Equity |
| <input type="radio"/> Consulting | <input type="radio"/> Investment Banking | <input type="radio"/> Printing-Publishing | <input type="radio"/> Wholesale Trade |
| <input type="radio"/> Cosmetics-Toiletries | <input type="radio"/> Media / Entertainment | <input type="radio"/> Public Administration | <input type="radio"/> Wood |
| <input type="radio"/> Education | <input type="radio"/> Mining | | |

Your current job title: _____

Professional Experience (cont.)

Tuition Source

Company Sponsorship Self Financing

Sponsor Organization Data

Number of Employees:

Sales:

Net Assets:

Industry of Company:

Company Property:

Stock exchange code (if any):

Number of Products:

Company Sector (Please check)

- | | | |
|--|---|---|
| <input type="radio"/> Business Development | <input type="radio"/> Product Dev / Technology Mgt | <input type="radio"/> Legal |
| <input type="radio"/> Consulting | <input type="radio"/> R&D | <input type="radio"/> Medical |
| <input type="radio"/> Finance | <input type="radio"/> System Analysis | <input type="radio"/> Project Management |
| <input type="radio"/> Human Resources Management | <input type="radio"/> Consulting (Audit/Accounting) | <input type="radio"/> Strategy / Corporate Planning |
| <input type="radio"/> Marketing / Sales | <input type="radio"/> General Management | <input type="radio"/> Other (Please specify) |

Managerial Responsibilities (if needed, do add an organization chart and job description)

Number of people managed:

Assets under your management:

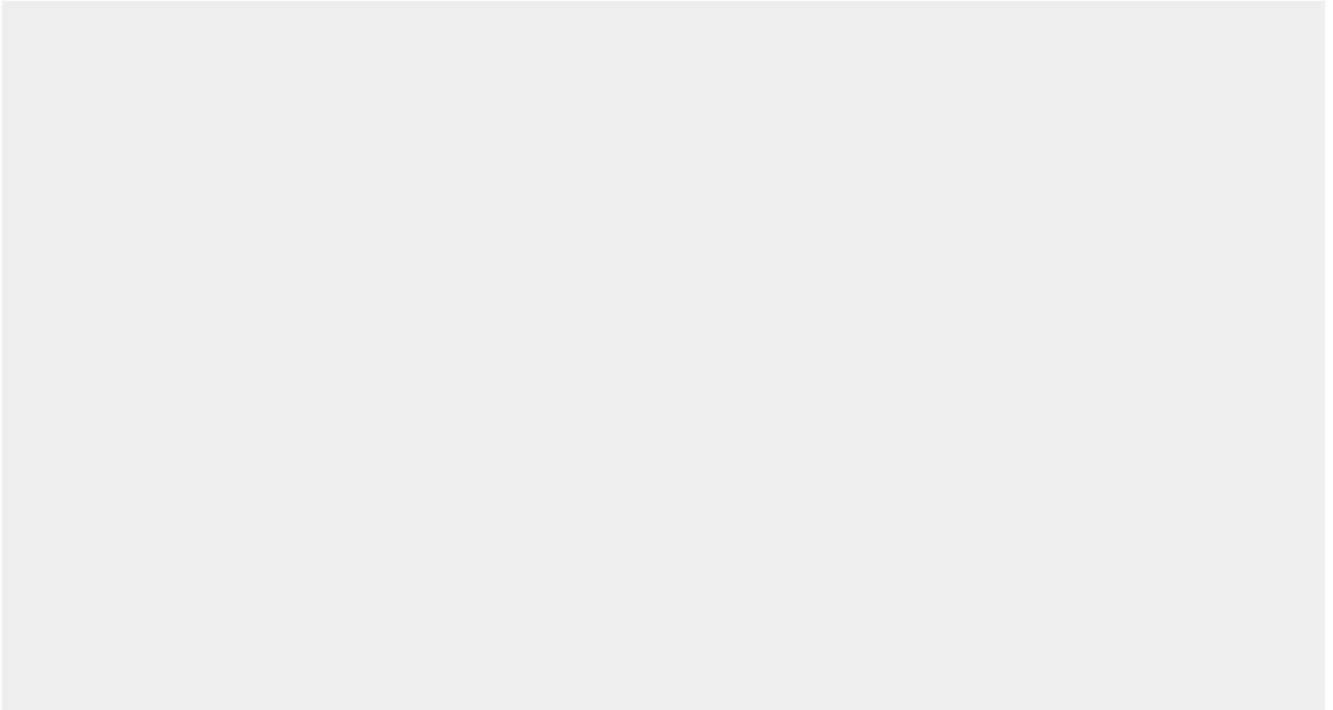
Sales managed:

Average yearly sales growth:

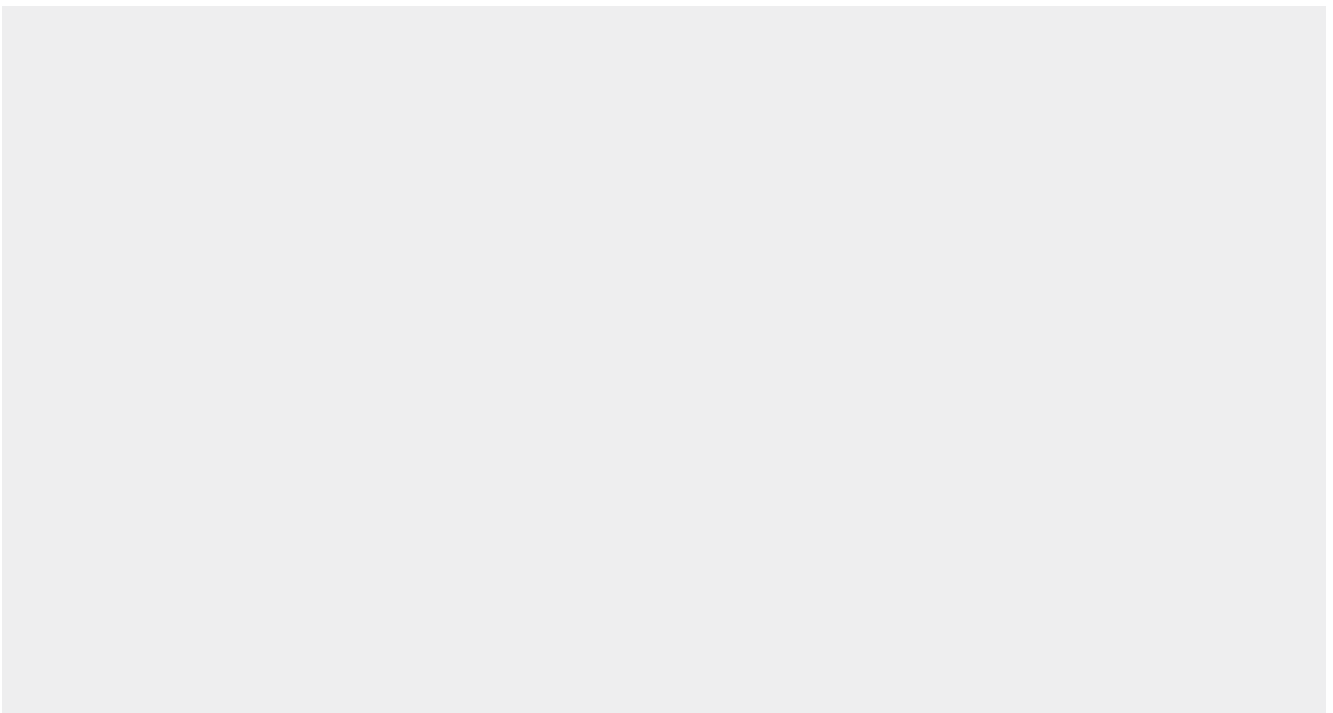
P&L responsibilities YES NO , If yes, last year's amount (specify currency):

Essays

Why are you applying to this program? (250-500 words)



How will this program help you reach your career goals? (250-500 words)



How will you contribute to the classroom experience? (250-500 words)

Please feel free to provide any additional information that you would like to share with the Admissions Committee.

Additional Information

Where did you receive the information about this program?

<input type="radio"/> Company HR Department	<input type="radio"/> Online / Newspaper / Magazine (please specify) _____
<input type="radio"/> Printed or digital materials from Guanghua or Kellogg	
<input type="radio"/> At a different Guanghua or Kellogg program	
<input type="radio"/> On the Guanghua and / or Kellogg websites	<input type="radio"/> Other (please specify) _____
<input type="radio"/> At a Guanghua and/or Kellogg information session	

Additional Qualifications

(Please send a copy of the certificate if any.)

Organization / Institution Name	Degree or Certificate	Honors or Distinctions	Duration (YYYY-YYYY)

List any business, professional, and/or community organizations in which you are active.

Name of Organization	Role	Honors or Distinctions	Duration (YYYY-YYYY)

Guanghua-Kellogg Executive MBA Program Office

Tel: (8610) 6274 7158

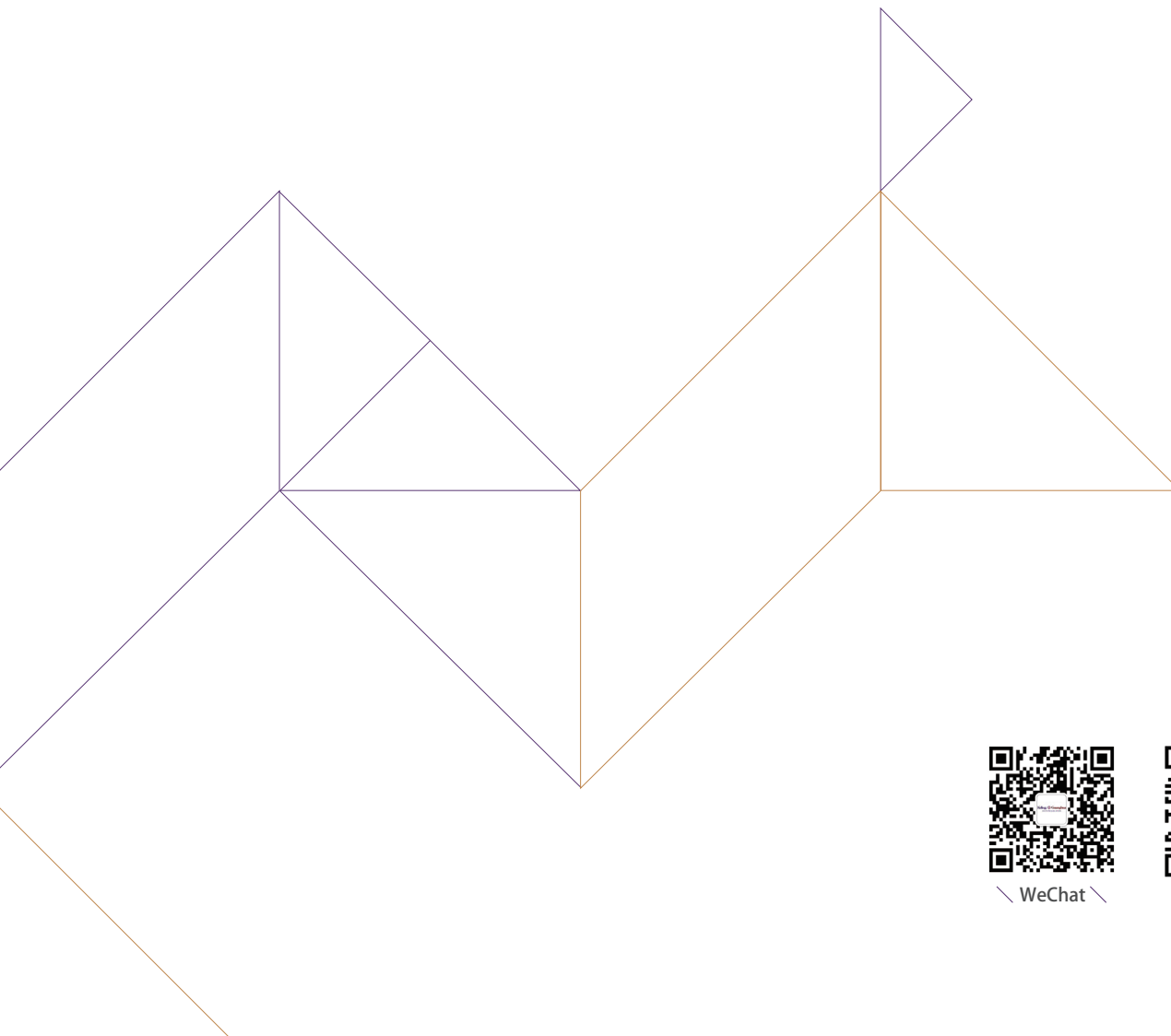
Fax: (8610) 6275 0424

E-mail: gkemba@gsm.pku.edu.cn

Website: <http://guanghua.kellogg.northwestern.edu>

Address: Guanghua-Kellogg Executive MBA Office
Guanghua Bldg. No. 2, Guanghua School of Management
Peking University, 5 Yiheyuan Road
Beijing, 100871
China

The Guanghua-Kellogg Executive MBA Program Office
is located at the Guanghua School of Management at
Peking University. Office hours are 8:30am - 5:30pm.



\\ WeChat \\



\\ Website \\