

# Esade International Immersion Programs

# Benefits of a Study Tour:

Esade offers flexible and tailored short-term programs. This International immersive experience provides a distinctive opportunity to enhance your students' academic journey, allowing them to explore specialized business subjects, cultivate essential skills, and gain valuable insights into the business world.

In adition to academic excellence, we prioritize a comprehensive experience. Our program incorporates social activities and visits to local companies, fostering networking opportunities and real-world business exposure for students.

# Why Esade?

#### **TOP-NOTCH FACULTY**

Esade has a widely recognized faculty, that on top of developing high-quality research, has also relevant business experience

#### STRONG NETWORK

Esade is the business school with the 2<sup>nd</sup> largest Alumni Association in Europe (+72.000 Alumni).

#### **TEACHING APPROACH**

Esade's learning model, based on the development of managerial skills and competences, is a pioneer in Europe.

#3

Educational Experience in Europe (The Economist) #4

Best Executive Education (Financial #4

Best MBA for Entrepreneurs (Worldwide)

Esade is an academic institution that maintains close links with the business world and is recognized for the quality of its education, its international scope, and its clear focus on the holistic development of the individual. It was founded in collaboration with the Society of Jesus in 1958 with a commitment to generating a positive and major change in business, entrepreneurship, and people. Esade applies an integral teaching model that is based on innovation, technology, and methodological and academic excellence.



## **Potential Topics:**



Innovation & Entrepreneurship



Family Business Management



Doing Business in Europe



The Digital Transformational



Environmental, Social & Governance

### **Program Format:**



Meticulously designed to be fully customized according to your specific needs. By offering a personalized approach, we ensure that the content, schedule, and activities align with your objectives, maximizing the impact of your experience.



Customized Program duration



Mix of academic courses, company visits and cultural experiences



Tour locations Madrid/Barcelona

Esade has campuses in Barcelona and Madrid. This provides the opportunity to explore two of the most important cities in Spain and combine the program in both destinations if desired.

#### Why Barcelona?

Barcelona is the perfect setting for a one-week international program with its vibrant culture, rich history, thriving business scene, world-class universities, stunning architecture, and diverse culinary delights. It offers academic growth, networking, and unforgettable experiences in one of Europe's most captivating cities.



## Why Madrid?

The city's global business presence and networking opportunities provide valuable insights. Madrid's rich culture and history add a unique backdrop for personal and professional growth, making it an enriching experience.



## Contact:

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